

Amendments To The Specification

Please ADD the following new paragraphs just prior to the paragraph [0035] on page 3 of the specification as published (U.S. Patent Publication No. 2005/0108749):

In one embodiment, a method of selecting specific content or programs from a large set of all available content is provided to limit the collection of candidate programming options. In one or more embodiments a plurality of cascading filters may be provided for facilitating determination of a particular one of the discrete selectable audio/visual programs, the plurality of cascading filters being customizable for each at least one user. In one embodiment, a set of filters that may be either pre-defined or user-defined are applied to the collection of candidate programming options to provide a coordinated join display of the integrated results. According to one embodiment, one or more smart filters are provided for facilitating determination of a particular programming option or content. In one embodiment, smart filters are provided that simultaneously consider content across some or all media available to provide a coordinated join display of the integrated results. In one embodiment the plurality of integrated results may comprise an aggregate pool of candidate viewing choices being reducible on a basis of filter selection criteria from at least one element selected from a group consisting essentially of a plurality of different sources and a plurality of different formats.

In one embodiment, the filters may be customizable by a user. In one embodiment, unique filters may be created for different users of the system. For example, in an exemplary embodiment, a user may create a “Dodgers” filter and have the filter saved. This smart filter will eliminate the need of choosing from pre-defined filters such as “Sports” having subcategories including “baseball” which then may have a “Dodgers” subcategory. In some embodiments, such customized filters provide a method for a user to specifically choose the content/program they wish to view.

In one embodiment, providing one or more smart filters comprises an enhanced suggestion engine for providing suggestions/recommendations based on one or more criteria, including nature of the content, e.g. uniqueness of content such as a one time event that may have priority over a repeating event, a viewer identification associated with one or more of a genre, actor, time, channel, keyword, location and one or more predefined, user-defined and/or customizable keywords.